

SMART THINKING LLC

CAPABILITY STATEMENT

SBA-CERTIFIED WOMAN-OWNED SMALL BUSINESS (WOSB) — CERTIFIED AUGUST 2026

Data Science · Predictive Modeling · AI Implementation | Active in SAM.gov

CAPABILITY NARRATIVE

Smart Thinking LLC is a data science firm that converts existing operational data into decision-ready insight. We build predictive and forecasting models, automate manual reporting and workflow processes, and assess organizational readiness for AI adoption — pairing rigorous analytics with disciplined program and product management to deliver measurable operational gains. Principal-led and low-overhead, we move quickly and work directly with decision-makers: an efficient, compliant partner for federal agencies and prime contractors.

CORE COMPETENCIES

- **Predictive modeling & statistical forecasting** — demand, inventory, and resource planning
- **AI / machine-learning implementation** — readiness assessment, tool selection, integration support
- **Data analytics & reporting** — customer and program profitability, data quality assessment
- **Workflow automation** — replacing manual reporting and operational processes
- **Data strategy, governance & visualization**
- **Program & product management** — Agile / DevOps delivery
- **Requirements analysis, technical writing & end-user training**

DIFFERENTIATORS

- **Small-business goal credit** — as an SBA-certified Woman-Owned Small Business, teaming with Smart Thinking helps primes meet SBA small-business and WOSB subcontracting requirements.
- **Specialized capability** — predictive-modeling and AI-implementation expertise most primes do not staff in-house.
- **Full arc, one accountable owner** — from framing the business question through a model running in production. No handoff between the strategy team and the build team.
- **Two engagement modes** — complete analytics capability for organizations without a data team, or embedded specialist capacity where a project is unstaffed.
- **Speed & direct access** — low-overhead, principal-led delivery with fast turnaround and a direct line to the decision-maker.

RELEVANT EXPERIENCE

Principal experience includes machine-learning solutions applied to enterprise data and current generative-AI project delivery for Fortune 500 organizations, including a global technology manufacturer and a top-ten pharmaceutical company. Current delivery is performed inside a GxP-validated regulatory IT environment. Client names available under NDA.

COMPANY SNAPSHOT

UEI

URYBC9JS8MS6

CAGE CODE

22BC7

NAICS CODES

541511 PRIMARY

Custom Computer Programming Services

541512

Computer Systems Design Services

541519

Other Computer Related Services

541611

Administrative Management & General Management Consulting Services

518210

Computing Infrastructure, Data Processing & Hosting Services

BUSINESS TYPE

SBA-Certified Woman-Owned Small Business (WOSB)
Certified August 2026
Small Business

REGISTRATIONS

Active in SAM.gov

LOCATION

Noblesville, Indiana

WEBSITE

smarththinkingllc.net

CONTACT

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